



NATIONAL COUNCIL OF POSTAL CREDIT UNIONS

NASHVILLE



2024 CU Strategy Summit

*REGISTER NOW!*

April 14<sup>th</sup> - 16<sup>th</sup>, 2024 | Holston House Hotel

20  
24

# Credit Union Strategy Summit



## Calling all Postal Credit Union Professionals!

NCPCU is heading to Music City for the Annual **CU Strategy Summit** - the heart and soul of country music — **Nashville!** The NCPCU Summit is taking center stage, as we to lead the way for postal credit unions, tackling the tough issues and mapping strategies for resiliency and growth.

## Who Should Attend

Designed for credit union professionals who want to keep pace with the diverse and dynamic topics and issues credit unions are dealing with daily, the CU Strategy Summit agenda is designed for C-suite professionals and Management to Board members along with operational staff.

Get ready for three days of hot topic sessions to keep your skills sharp, renew your camaraderie with colleagues to keep your relationships strong.



## 4 reasons why you & your colleagues should attend the NCPCU CU Strategy Summit:

### NETWORK



Built-in time to connect with peers and industry providers. Network with colleagues from across the country to discuss challenges and best practices together to elevate your expertise.

### HEAR & BE HEARD



Hear fresh perspectives and exchange insights with industry leaders who are subject matter experts helping to shape the future of our industry.

### LEARN



Immerse yourself in content focused on practical knowledge to help you navigate the current dynamic marketplace.

### RE-CONNECT



Maximize your face-time with peers and re-connect. Opportunities to connect face-to-face with Postal Credit Union professionals from across the country finally!

# SUMMIT AGENDA 2024

## SUNDAY APR 14

- Noon - 5:00PM Registration Open
- 3:00 – 4:00 PM Sidney Parfait's BSA/AML Training
- 4:15 - 5:00 PM NCPCU Annual Business Meeting
- 5:30 – 7:00 PM Music City Welcome Reception

- 12:15 – 5:00 PM Optional Afternoon Event Departures  
**Golf Outing - Hermitage Golf Course**  
**Johnny Cash Museum Tour & Lunch**
- 6:00 PM – until... Open Evening to dine and explore all Nashville has to offer

## MONDAY APR 15

- 7:30 – 8:30 AM Breakfast
- 8:30 – 8:45 AM Opening Remarks | Welcome to Charleston
- 8:45 – 10:00 AM **Day 1 Morning General Sessions Part I**  
**2024 CU Strategy Summit**
- 10:00 - 10:15 AM Networking Break
- 10:15 - 11:30 AM **Day 1 Morning General Sessions Part 2**
- 11:30 AM Lunch & Departures for:  
**Johnny Cash Museum Tour & Lunch**  
**Golf Outing - Hermitage Golf Course**

## TUESDAY APR 16

- 7:30 – 8:30 AM Breakfast
- 8:30 – 10:00 AM **Day 2 Morning General Sessions Part 1**
- 10:00 - 10:15 AM Networking Break
- 10:15 - 11:00 AM **Day 2 Morning General Sessions Part 2**
- 11:00 - 11:15 AM Closing Remarks | Summit Adjournment Departures

20  
24

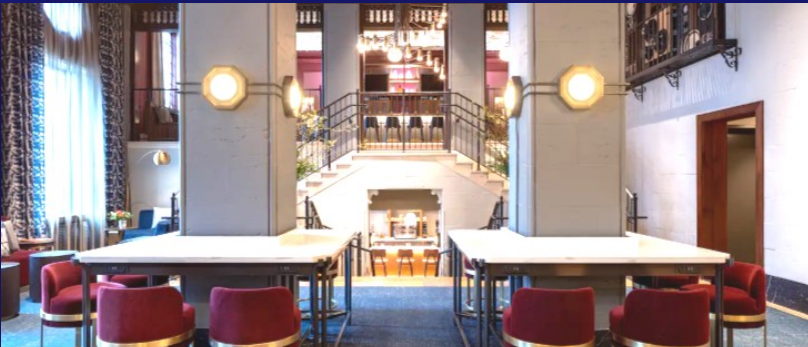
# HOTEL | RESERVATIONS | TRANSPORTATION

## The Holston House Hotel

HYATT®

Tucked away in Nashville's downtown, Holston House Nashville is a harmony of old-meets-new: a time-

less building with a modern art deco twist, located just steps from the city's celebrated live music, dining, and sports venues, including the legendary Ryman Auditorium. Our premier boutique hotel was inspired by Music City's history and has honored the craft of music-making and broadcasting since 1929. Take in city views by the outdoor pool, or sip a local whiskey at our rooftop bar, TENN on Top, as you discover Nashville's bold spirit.



## RESERVATIONS

**NCPCU Special Room Rate: \$269 night Single/Double Occupancy.**

This exceptional conference rate is certain to sell out for the Summit. We highly recommend booking early.

[Click Here](#) to reserve your room



## TRANSPORTATION

The fastest way to travel from from Nashville Int'l Airport to the hotel is by **TAXI** or **UBER/LYFT**. Fares average \$18 - \$25 one-way.



## GOLF OUTING



\$140



The Summit wouldn't be complete without an inspiring round of golf. Players will depart the hotel after the Monday morning sessions. Since 1986, Hermitage Golf Course has established itself as the best in Tennessee public golf. With two 18-hole champion-level courses, Hermitage offers luxurious golfing at one of the state's premier courses. A box lunch will be served prior to teeing off and beverages will be provided throughout course play.

## JOHNNY CASH MUSEUM TOUR

Come discover "*The Man in Black*" at the Johnny Cash Museum. Ranked #1 Music Museum in the world by Forbes, Conde' Naste and National Geographic Traveler, the museum features the largest and most comprehensive collection of Johnny Cash artifacts and memorabilia in the world.

You'll enjoy a leisurely lunch in downtown Nashville prior to the tour which is included in the ticket price.

\$65



# SPECIAL THANKS TO OUR CONFERENCE SPONSORS



20  
24

# CU STRATEGY SUMMIT REGISTRATION

Name \_\_\_\_\_

Additional Registrant Name(s) (separate with comma) \_\_\_\_\_

Credit Union / Organization \_\_\_\_\_

Asset Size \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Primary Contact Phone # \_\_\_\_\_ # Yrs NCPCU Member \_\_\_\_\_

**1st Time Attendee**

## OPTIONAL EVENTS

### Monday April 15th

Golf Outing - Hermitage Golf Course | \$140pp

Lunch & Johnny Cash Museum Tour | \$65pp

**Notes:** Included in Strategy Summit fee: breakfast and breaks each day, lunch Monday and the Music City welcome reception Sunday evening. For more information regarding administration policies on refunds, cancellations please contact NCPCU Executive Office at: 703.888.6625 or go to [www.ncpcu.org](http://www.ncpcu.org).

**TOTAL**

**Single Attendee** @899 # \$ \_\_\_\_\_

**2 - 5 Attendees** @799/ea # \$ \_\_\_\_\_

**6 or more Attendees** @699/ea # \$ \_\_\_\_\_

**Guest Registration** @250/ea # \$ \_\_\_\_\_

Guest Name(s) for Badge (separate with a comma) \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

**All Registrations Include Music City Welcome Reception**

### Optional Events

**Golf Outing** # Players @ \$140 / each \$ \_\_\_\_\_

**Lunch & Tour** # Tickets @ \$65 / each \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

**Print and mail your completed Summit registration form with your check payable to NCPCU:**



**Mail:** NCPCU  
Conference Dept.  
1434 Duke St Suite 200  
Alexandria, VA 22314